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# **Building Public Health Infrastructure through Tobacco Control**

## **A Brief**

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## Building Public Health Infrastructure through Tobacco Control

Tobacco Free Nebraska (TFN) has built a significant community-level infrastructure for tobacco control in Nebraska. The experiences and lessons learned by TFN's efforts can serve as a model for improving public health across the state.

### Introduction: History and Overview

The Nebraska Public Health Improvement Plan is a blueprint for strengthening and transforming public health in the state over the next several years. This plan was created by the Nebraska Community Health Partners Stakeholders Group, largely due to a Turning Point grant funded by The Robert Wood Johnson Foundation and awarded to Nebraska to "transform" public health. Improving the health of all people in Nebraska and building healthy communities requires innovative strategies and finding a variety of resources to implement them. Identified in the plan are eight strategic directions, the first of which involves building the public health infrastructure at the community level so that the core functions of public health can be provided throughout the state.\*

In 2000, the Nebraska Legislature enacted Legislative Bill 1436, allocating \$21 million to TFN from the Tobacco Settlement Fund (Nebraska's share of the Multistate Master Settlement Agreement) over a three-year period. As a result, TFN became an organizing force that was capable of coordinating the array of

*"LB 692, which funded the creation of health departments across the state, depended on the allocation of tobacco settlement dollars. So in a very real way, tobacco control has contributed to the development of public health infrastructure."*

Kay Oestmann, Director  
Southeast District Health Department

existing tobacco control coalitions in Nebraska. In 2001, LB 692 allocated \$11.2 million, also from the Master Settlement Agreement, to expand Nebraska's statewide public health system. Prior to 2001, local public health departments served only 22 of Nebraska's 93 counties. As a result of LB 692, today nearly all of Nebraska's counties have access to a local or district health department.

Operating in the most populous counties, TFN grantees draw on the strengths of community partners to advance the goals of tobacco prevention. TFN started in 1992 with \$25,000 from the Nebraska Health and Human Services System and had one half-time professional devoted to reducing tobacco prevalence throughout the state. In 1994, TFN received a grant from the Centers for Disease Control and Prevention (CDC) that increased the program's budget six fold. This grant funded two

*"The community-based approach to public health has worked extremely well. Tobacco Free Nebraska has brought public health issues to our citizens. It's becoming a part of their everyday language. We still have a long way to go, but when interventions are applied locally, that's when problems get solved. The community-based approach is definitely the way to go."*

Bruce Dart, Director  
Lincoln/Lancaster County Health Department

full-time staff who embraced CDC recommendations for local control of tobacco prevention programming. Groups of community members or community coalitions were invited to submit grant proposals that outlined how they would reduce tobacco prevalence in their communities. Coalitions in Lincoln and Omaha were among the first to apply for and make use of available funding to combat tobacco use in their communities.

\* <http://www.hhs.state.ne.us/puh/TPover.htm>

During this time, The Robert Wood Johnson Foundation, in collaboration with the American Medical Association, began its SmokeLess States initiative. The primary goals of SmokeLess Nebraska included policy initiatives to (1) significantly increase the price of tobacco products and (2) gain sustained funding for tobacco control efforts in Nebraska. Smokeless Nebraska's strategies complemented TFN's. Local coalitions were asked to submit grant proposals to ensure that tobacco prevention strategies would be tailored to each community's unique characteristics. Some coalitions received funding from both programs.

***TFN and the SmokeLess States initiative quickly embarked on a strong collaborative relationship that has resulted in coordinated programming and efficient program implementation.*** By 2000, TFN was funded with almost \$1 million, and six full-time staff managed the program's nine CDC-recommended components.

TFN's efforts and organization have gained the respect of local public health departments and the Federal Government's Office on Smoking and Health at the National Center for Chronic Disease Prevention and Health Promotion. Rosemarie Henson, the office's director, wrote in a letter to Ron Ross, Director of the Nebraska Department of Health and Human Services, that the CDC has chosen to increase its national tobacco prevention resources in Nebraska, one of only eight states singled out in this manner.

*Nebraska was chosen because of the leadership shown by the Health and Human Services administration, The Tobacco Free Nebraska (TFN) program, the Smokeless Nebraska Coalition, Governor Mike Johanns, and the Unicameral. The leadership provided by Governor Johanns and members of the legislature ensured allocation of Master Settlement Agreement resources to support the program. We applaud their commitment to provide resources for the Tobacco Free Nebraska program.*

Program funding is necessary for state and local programs to combat the negative societal effects of tobacco use. However, funding alone is not enough to curb tobacco use in Nebraska. A focused and sustainable state and local-level effort is required.

### **TFN: Building Community Capacity Through Coalitions**

TFN's potential for positive change in Nebraska grew tremendously with the passage of LB 1436. The small administrative staff instituted broad programmatic changes across the state in a very short time. The improvements empowered communities to fight tobacco. TFN accomplished this by relying on the infrastructure that it had created and maintained. ***That infrastructure was comprised largely of community coalitions.***

*"Nebraska has constructed a program that serves as a model for other states."*

Rosemarie Henson, Director  
Office on Smoking and Health, National Center for  
Chronic Disease Prevention and Health Promotion

TFN coalition members are dedicated to making their communities healthier places to live. A typical coalition might include a local law-enforcement representative, an elementary school nurse, a high school administrator, a restaurant owner, youth representatives from the local 4-H chapter, and community members involved in alcohol and drug prevention. Drawing on one another's organizational strengths and talents and using one another's knowledge of their communities, local coalitions have access to diverse sectors of a community and so are positioned to effectively implement tobacco control programming and do so cost-effectively. They are best

suites to identify local problems and to focus their individual programs to bring about positive change.

TFN has been instrumental in the ongoing creation and enhancement of local coalitions. There are now twenty-one coalitions at work in Nebraska's most populous counties. ***By providing leadership, technical assistance, and training, TFN helped coordinate over 200 agencies and organizations statewide to carry out tobacco prevention in their communities*** (attachment 1). Community coalitions at work in Adams, Buffalo, Cass, Colfax, Dawson, Douglas, Hall, Keith, Lancaster, Lincoln, Madison, Sarpy, Scotts Bluff, and York Counties all work to reduce the prevalence of tobacco use. Coalitions networked through their technical assistance personnel, training opportunities, statewide coalition meetings, and TFN's strong central leadership. The collaboration between the TFN coalitions and the newly developed health departments will represent a major addition to Nebraska's maintenance of public health statewide.

### **Tobacco Free Nebraska Is a Comprehensive Public Health Program**

The CDC and other nationally recognized leaders in tobacco control like the Campaign for Tobacco Free Kids and the American Cancer Society (ACS) advocate for grassroots community collaboration to reduce the prevalence of tobacco use.

*“Reducing the broad cultural acceptability of tobacco use necessitates changing many facets of the social environment. This scale of societal change is a complex process that must be addressed by multiple program elements working together in a comprehensive approach.”*

CDC Best Practices, 1999

The CDC's *Best Practices for Comprehensive Tobacco Control Programs* is an evidence-based guide to help states plan and establish effective tobacco control programs to prevent and reduce tobacco use. Key elements of effective state tobacco control programs should include ***community, school, and statewide programs, policy and law enforcement, countermarketing, cessation, surveillance and evaluation, outreach to minority populations, chronic disease programs, and administration and management***. While some elements of a comprehensive tobacco control program can be administered entirely from the state level, none could succeed without local grassroots support. Following proven strategies from model states like California, Florida, and Massachusetts, TFN concentrated its efforts on the enhancement and creation of community coalitions.

Local organizations are encouraged to draft workplans that conform to the principles outlined by the CDC in its *Best Practices for Comprehensive Tobacco Control Programs* publication as well as the ACS's Communities of Excellence in Tobacco Control. When a local coalition submits a workplan, it is tailored to use and capitalize on the unique characteristics of the community from which it came. This “ground-up” approach to community tobacco prevention is part of what has made TFN so successful. In order to ensure that local programming falls in line with statewide tobacco prevention goals, TFN staff subject each workplan to a multi-tiered grant review process. Each grantee is rated on a number of factors, including strength of collaboration with community partners and sustainability of local interventions.

*Tobacco Free Nebraska has contributed to the development of public health by providing resources, materials, support, and technical information.*

Bill Wineman, Director  
Scotts Bluff County Health Department

TFN strives to change people's attitudes about tobacco. Local coalitions urge local businesses and entertainment venues to adopt voluntary smoke-free policies. Media campaigns that highlight the dangers of tobacco are presented on radio, television, and billboards, and in newspapers and movie theaters.

*I run a brand new health department. TFN provides invaluable resources that I don't have time to hunt down. As a new health department director, knowing that TFN's expertise is only a phone call away really helps. Tobacco control is essential for our public health. It is imperative that we invest in Tobacco Free Nebraska at the state level.*

Tiffany Sutter, Director  
Public Health Solutions District Health Department

TFN works to reduce access to tobacco products. Through support of law enforcement efforts to ensure tobacco retailers' compliance with age of sale laws and health official monitoring of business' compliance with Nebraska's Clean Indoor Air Act, TFN helps to reduce tobacco use.

In addition, TFN supports a variety of youth programs as well as offering tobacco cessation services to help individuals who already use tobacco to quit.

### **Tobacco Reporting and Information Network (TRAIN)**

TFN is a large and complex program that operates statewide. TFN recognized that a centralized system would make the lessons learned in one community accessible to communities across the state. Each community coalition establishes objectives and identifies strategies to accomplish its tobacco prevention goals. Coalitions implement nearly 2,000 distinct tobacco prevention strategies locally. Each coalition collaborates with its own partners, develops its own strategies, and generates data to measure its programs' success. During times of personnel turnover, the system provides continuity for new staff who need to become familiar with past activities and future goals. The exchange of information between TFN and its grantees is virtually seamless.

*"A system that catalogues and organizes such a diverse set of information can have profound effects on program improvement as well as long-term sustainability."*

Becky Augustyniak, System Developer  
Florida State University

Coalitions implement nearly 2,000 distinct tobacco prevention strategies locally. Each coalition collaborates with its own partners, develops its own strategies, and generates data to measure its programs' success. During times of personnel turnover, the system provides continuity for new staff who need to become familiar with past activities and future goals. The exchange of information between TFN and its grantees is virtually seamless.

The Nebraska Tobacco Reporting and Information Network (TRAIN) integrates all locally generated information into one web-based application. ***Successful tobacco prevention programs in Florida and California use similar systems to ensure local level and state-level fiscal and programmatic accountability.*** Using TRAIN, TFN staff become more efficient program evaluators as well as program directors. Local personnel are held to a greater degree of accountability and must define their workplans with even greater precision than before. TRAIN increases TFN's capacity to administer the statewide tobacco control effort.

### **Tobacco Free Nebraska Focuses on Prevention**

TFN's programming focuses on tobacco use prevention in two important ways. First, programs are crafted at the local level to focus on changes in tobacco policies in businesses, schools, and government offices, as well as tobacco prices and access to tobacco products.

*"[The funding] has helped local communities understand population-based approaches to public health. If funding goes away, the policies will still be there."*

Judy Martin, Program Administrator  
Tobacco Free Nebraska

Second, a significant portion of program funding is directed to programs designed to prevent youth from ever using tobacco. The No Limits Youth Empowerment Movement is a youth-led movement that seeks to expose and oppose the tobacco industry. The Teen Tobacco Prevention and Education Project provides scholarships to high school students who design creative projects to aid in the prevention, reduction, and cessation of tobacco use. TFN also provides grants to Cedars Youth Services, the Youth Rehabilitation and Treatment Center, and other organizations to ensure that tobacco prevention programming is developed for high-risk youth.

### **Tobacco Free Nebraska Focuses on Early Intervention and Health Surveillance**

- **The Quitline and Perinatal Programs.**  
TFN's statewide Quitline became operational in August 2002. The Quitline provides a 24-hour-a-day toll-free number for cessation advice and referrals for Nebraskans who wish to stop using tobacco products. In its first four months of operation, the Quitline received nearly 4,000 calls. TFN also provides funding and support to a variety of community-based perinatal tobacco cessation initiatives designed to decrease the number of pregnant women who use tobacco.
- **Health Surveillance.**  
TFN surveys youth and adults statewide about tobacco-related issues. Local-level capacity to conduct such research is almost non-existent. State-level surveillance allows TFN to accurately describe the public health problem of tobacco use in Nebraska. Certain tobacco use behaviors, such as the prevalence of chewing tobacco use among middle school students, are influenced in part by geography. TFN designs its surveys so that regional data and, in some cases, county-specific data are available. The resulting data are used to direct program implementation at the local level. (See attachment 2 for a listing of TFN Survey efforts.)

### **Conclusion**

In the last decade, TFN has built a sustainable and active infrastructure throughout a high percentage of Nebraska's most populous counties. The infrastructure is vital to improving the public health of all Nebraskans.

*"The emergence of the local health departments and the existence of Tobacco Free Nebraska represent a tremendous opportunity for collaboration. We need to find a way to strengthen and support the relationship. It is a great opportunity to focus more resources to address public health issues at the local level."*

Dave Palm, Administrator  
Office of Public Health

TFN continues to improve the existing public health infrastructure introduced through LB 692 by:

- ? establishing a network of statewide and communitywide partnerships;
- ? implementing interventions that leverage the strengths of existing public health agencies, voluntary health agencies, and community-focused organizations;
- ? supporting public health staff at these agencies;
- ? using and building on the existing surveillance systems to monitor tobacco use and other health behaviors among Nebraskans; and
- ? engaging policy advocates to promote statewide and community-based legislation to protect the public from the health effects of secondhand smoke, prevent initiation of smoking among youth, and reduce minors' access to tobacco products.

TFN coalitions advance the goals of tobacco prevention by relying on the strengths of their community partners. By sustaining community partnerships with its funding and leadership, TFN helps ensure that a comprehensive approach to tobacco control is implemented throughout the state. These partnerships save lives by helping to prevent tobacco use.

Sources:

1. *The Future of Public Health*, Institute of Medicine, Committee for the Study of the Future of Public Health, Division of Health Care Services. Washington, D.C.: National Academy Press, 1998.
2. Centers for Disease Control and Prevention. *Best Practices for Comprehensive Tobacco Control Programs-August 1999*. Atlanta, Georgia: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, August 1999.
3. Centers for Disease Control and Prevention, Office on Smoking and Health
4. Nebraska Health and Human Services System. *Tobacco Use by Nebraska's Middle School Students: Results of the 1999 Middle School Youth Tobacco Survey*. Lincoln, Nebraska: Nebraska Health and Human Services System Tobacco Free Nebraska Program, February 2001.
5. *Healthy People 2010*, published by the Lincoln/Lancaster County Health Department
6. Nebraska Public Health Association.
7. *State Snapshot: A Progress Report on the Tobacco Free Nebraska Program*. Cambridge, Massachusetts: Abt Associates Inc., January 2002.

## Attachment 1: List of Tobacco Free Nebraska Affiliated Partners

### **Tobacco Free Nebraska School/Community Partners**

#### **Adams (South Central Health Alliance)**

Adams County Extension Office  
American Cancer Society  
Central Community College  
Chamber of Commerce  
Children & Adolescent Clinic  
Community Action Group  
Dutton-Lainson Company  
Good Samaritan Village  
Hastings Area Council on Alcoholism  
Hastings City Administration  
Hastings College  
Hastings Family Planning  
Hastings Police Department  
Hastings Public Schools  
Mary Lanning Hospital  
Mid Nebraska Community Services  
Nebraska Health & Human Services-Adams County  
Rural Metro  
Team Mates  
Uncle Neal's Corporation  
Headquarters  
United Way  
University of Nebraska Medical Center at Kearney/ School & Nursing  
YMCA  
YWCA

#### **Buffalo (Buffalo County Tobacco Free Coalition)**

American Cancer Society  
Amherst Public Schools  
Buffalo County Attorney's Office  
Buffalo County Community Health Partners  
Buffalo County Health Ministries Association  
Elm Creek Public Schools  
Family Resource Council  
Gibbon Public Schools  
Good Samaritan Health Systems  
Kearney Catholic High School  
Kearney Parks & Recreation  
Kearney Public Schools  
Kearney Public Schools  
Kearney Wellness Works  
Mid-Nebraska Community Action, Inc.

Pleasanton Public Schools  
Positive Pressure Coalition  
Ravenna Public Schools

#### **Region III Behavioral Health Services**

Shelton Public Schools  
Sumner-Eddyville-Miller Public Schools  
The Kearney Clinic  
The Kearney Hub  
The United Way  
Tri-City Storm Hockey  
University of Nebraska - Kearney  
**Cass (Tobacco Is A Drug)**

American Cancer Society  
Conestoga Public Schools  
County Attorney's Office  
Dairy Queen Restaurant of Plattsmouth  
Elmwood-Murdock Schools  
Health Education Inc  
**Metropolitan Omaha Tobacco**

#### **Action Coalition**

Plattsmouth Chief of Police  
Plattsmouth City Council  
Plattsmouth Community Schools  
Plattsmouth Head Start  
Plattsmouth Journal  
Plattsmouth Schools  
PRIDE Omaha

#### **Dawson (Lexington Drug & Alcohol Task Force)**

Community Services Center, Inc.  
Dawson County Attorney  
Dawson County Sheriff  
Even Start  
Haven House  
Heartland Counseling  
Lexington Chamber of Commerce  
*Lexington Clipper-Herald*  
Lexington Drug & Alcohol Center  
Lexington Police Department  
Lexington Public Schools  
Lexington United Way  
Nebraska Health & Human Services System  
Plum Creek Medical Group  
Tri County Hospital  
United Methodist Church

#### **Douglas (Metropolitan Omaha Tobacco action Coalition)**

Alegent Health/Bergen Mercy  
American Cancer Society  
American Lung Association of Nebraska  
Bennington Police Department  
Channel 6 WOWT  
Douglas County Health Department  
Douglas County Sheriff's Department  
Elkhorn Police Department  
Family Services-Healthy Alternatives For Little Ones  
Group to Alleviate Smoking Pollution  
Methodist Health System  
N.E.T.W.O.R.K., Inc.  
Nebraska Health System  
Nebraska State Education Association  
Omaha Police Department  
Omaha Public Schools  
Our Health Community Partnership  
Pride Omaha, Inc.  
Region VI Behavioral Care  
The Wellness Council of the Midlands  
University of Nebraska – Omaha, Athletic Department  
University of Nebraska Medical Center  
Valley Police Department

#### **Hall (Tobacco Free Hall County)**

Arlene Nelson, former Nebraska State Senator  
Bailey Lauer Advertising Agency  
**Central Nebraska Council on Alcoholism**  
Child Care Solutions  
City of Grand Island  
Dr. J. J. Heavilin, community member  
Family Practice of Grand Island  
Grand Island Area Chamber of Commerce  
Grand Island Central Catholic High School  
Grand Island Northwest High School  
Grand Island Senior High School  
Grand Island Senior High School Student Wellness Center  
Grand Island-Hall County Health Department  
Hall County Juvenile Services  
Hall County Teen Tobacco Coalition Health & Human Services  
Childcare Resource Specialist  
Health Education, Inc.  
NAF Multicultural Human Development Corporation  
Ray Aguilar, Nebraska State Senator  
Saint Francis Medical Center  
University of Nebraska – Kearney/College Park  
**Keith (Ogallala Service With Action Team)**  
Community Outreach Services  
Katie Surface, student  
Keith County News  
KOGA/KMCX Radio  
Lisa Byers, community member  
Nebraska State Patrol – Troop D  
Ogallala Community Hospital  
Ogallala Optimists  
Ogallala Police Department  
Ogallala Public Schools  
Region II Human Services  
Sandhills Crisis Intervention Program  
Sandhills District Health Department  
Service With Action Team (SWAT)  
State Farm Insurance  
**Lancaster (Tobacco Free Lancaster County)**  
Andy Link  
Asian Community & Cultural Center  
Bryan School  
Buffalo Beach  
Community Asthma Education Initiative  
Girl Scouts – Homestead Council  
Health Education, Inc.  
Illusion Theater  
Lancaster County Medical Society  
Lancaster County Sheriff's Office  
Lincoln Council on Alcohol & Drugs, Inc.  
Lincoln Medical Education



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Foundation, Inc.  
 Lincoln Police Department  
 Lincoln/Lancaster County Health Department  
 Mayor Don Wesely  
 Tobacco Free Lincoln Coalition  
 University of Nebraska - Lincoln  
**Lincoln (Lincoln County Tobacco Coalition)**  
 Adams Middle School  
 American Cancer Society  
 Community Connections  
 Great Plains Regional Medical Center  
 Maxwell Public Schools  
 NAF Multi-Cultural  
 Nebraska State Patrol  
 North Platte Police Department  
 North Platte Senior High  
 Region II Prevention Center  
 Retired Senior Volunteer Program  
 WIC  
 Madison (Tobacco Free Madison County)  
 City of Norfolk, Police Division  
 Faith Regional Health Services  
 Goldenrod Hills Community Action  
 Madison County Free Health Clinic  
 Madison Public Schools  
 Nebraska Health & Human Services System  
 Norfolk Chamber of Commerce  
 Norfolk Public Library  
 Norfolk Public Schools  
 Northeast Community College  
 Planned Approach to Community Health  
 Ponca Tribe  
 Prevention Pathways, Inc.  
 Region IV Mental Health & Substance Abuse Systems  
 TeamMates  
 The Abby Christian Store  
**Platte/Colfax (Striving 2 B Tobacco Free)**  
 Alegent Health Memorial Hospital, Schuyler  
 City of Schuyler  
 Colfax County Sheriff's Department  
 Columbus Community Hospital  
 Columbus Police Department  
 Columbus Public School System  
 Columbus Telegram  
 Lakeview School System  
 NAF Multicultural  
 Schuyler Central High School  
 Schuyler Grade School  
 Schuyler Head Start Learning Center  
 Schuyler Police Department  
 Schuyler Sun  
 Sylvan Learning Center, Columbus  
**Sarpy (Sarpy County Tobacco Coalition)**  
 Alegent Health  
 American Cancer Society  
 Bellevue Police Department  
 Bellevue Public Schools  
 Chicano Awareness Center

La Vista Police Department  
 Omaha Public Schools  
 Papillion Police Department  
 Papillion/La Vista Schools  
 PRIDE-Omaha, Inc.  
 Region 6 Behavioral Healthcare  
 Sarpy County Diversion  
 Snitily Carr Production Group  
**Scotts Bluff (Scotts Bluff County Tobacco Collaborative)**  
 Panhandle Community Services  
 Panhandle Substance Abuse Center  
 Scotts Bluff County Department of Health  
 Scotts Bluff County Extension  
 Scotts Bluff Regional Medical Center  
 ScottsBluff Police Department  
 ScottsBluff YMCA  
 University of Nebraska – College of Nursing  
**Tobacco Free Nebraska Outreach to Ethnic Minority Partners**  
**Asian Community & Cultural Center (Lancaster)**  
 African Multicultural Center  
 Catholic Social Services  
 Faces of the Middle East  
 Heartland Refugee Resettlement  
 Hispanic Center  
 Lincoln Council on Alcohol & Drugs  
 Lincoln Interfaith Council  
**Charles Drew Health Center (Douglas)**  
 Asian Center  
 Chicano Awareness Center  
 Greater New Hope Baptist Church  
 Metropolitan Omaha Tobacco Action Coalition  
 Mount Sinai Church  
 N.E.T.W.O.R.K.  
 Omaha Public Schools  
 Our Healthy Community Partnership  
 Region VI Prevention Center  
 Salem Baptist Church  
 Southern Sudan Community Association  
 Dr. Richard Stacy, Dr. Manoj Sharma, University of Nebraska – Omaha  
 Michael Pride, community member  
 University of Nebraska Medical Center – Community Partnership  
 Urban League of Nebraska  
**Charles Drew Health Center (Sarpy)**  
 American Cancer Society  
 Bellevue Public Schools  
 Chicano Awareness Center  
 Metropolitan Omaha Tobacco Action Coalition  
 Omaha Public Schools  
 Papillion/Lavista Public Schools  
 Pride Omaha  
 Sarpy County Attorney  
 Sarpy County Diversion Services

South Sarpy School District #46  
 Southern Sudan Community Association  
 Dr. Richard Stacy, University of Nebraska - Omaha  
**Indian Center Inc. (Lancaster)**  
 Belmont Recreation Center  
 CHAMPS Program  
 Creighton University  
 Lincoln Action Program  
 Lincoln Community Playhouse  
 Lincoln Council on Alcoholism & Drugs  
 Lincoln Public Schools/Indian Education Program  
 Lincoln/Lancaster County Health Department  
 Malone Center  
 National Youth Sports Program  
 Native American Public Telecommunication  
 Nebraska Native American Tobacco Coalition  
 Tobacco Free Lincoln Coalition  
 Upward Bound  
 YWCA - Lincoln  
**Omaha Tribe - Macy Youth & Family Services (Thurston)**  
 Carl T. Curtis Mental Health Center  
 First Omaha Reformed Church  
 Jacob Harlan, community member  
 Jump's Food Barn  
 Macy Youth & Family Services  
 Native American Church  
 Omaha Nation Public School  
 Omaha Tribal Adult Probation & Parole  
 Omaha Tribal Council  
 Omaha Tribal Juvenile Probation & Parole  
 Omaha Tribal Law Enforcement  
 Thurston County Extension Office  
 Twenty-First Century Learning Center  
 Walthill Public School  
**Ponca Tribe (Douglas, Madison)**  
 Clark College  
 Creighton University  
 Nebraska Maternal Child Health Program  
 Nebraska Native American Tobacco Coalition  
 Ponca Health & Wellness Center  
 Ponca Tribe of Nebraska Culture Department  
 Ponca Tribe of Nebraska Department of Social Services  
 Ponca Tribe of Nebraska Diabetes & Smoking Cessation Program  
 Ponca Tribe of Nebraska Health Department  
 Ponca Tribe of Nebraska Public Health Nurse  
 Ponca Tribe of Nebraska Youth Drug Prevention Program  
 Tobacco Free Communities of Color  
 WIC Clinic  
**Santee Tribe (Knox)**  
 Aberdeen Area Tribal Chairman's Health Board

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Santee Community Schools  
Santee Tribal Health Center  
**Winnebago Tribe (Thurston)**  
Indian Health Service  
St. Augustine's Indian Mission  
Win News  
Winnebago Police Department  
Winnebago Public Health Nursing  
Winnebago Public School  
Winnebago Safety Committee  
Winnebago Tribal Council  
Statewide Minority Outreach (NAF  
Multicultural Human  
Development Corporation)  
Central Nebraska Council on  
Alcoholism  
Community Connections  
Community Services Center  
Grand Island County Health  
Department  
Grand Island Senior High School  
Heartland Counseling  
Lexington Public Schools

Mary Lanning Memorial Hospital  
Nebraska State Patrol  
Norfolk Police Division  
Norfolk Public Schools  
Panhandle Alcohol & Substance  
Abuse Council  
Platte/Colfax Health Department  
Prevention Pathways  
Region II Behavioral Services  
Saint Francis Medical Center  
Scotts Bluff County Health &  
Welfare  
Senator Ray Aguilar  
University of Nebraska College of  
Nursing

### **Other Tobacco Free Nebraska Partners**

Road Tours International  
Abt Associates, Inc.  
American Lung Association,  
Smokeless Caravan  
Americans for Nonsmoker's Rights  
ARC  
Bureau of Sociological Research,

University of Nebraska – Lincoln  
Campaign for Tobacco Free Kids  
Cedars Youth Services  
Centers for Disease Control &  
Prevention/ Office on Smoking &  
Health  
Chadron Native American Center  
Chadron State College  
Dr. Bhattacharya, University of  
Nebraska Medical Center  
Educational Service Unit 13  
Envoy  
Florida State University  
Nebraska 4-H Youth Development  
Nebraska Department of Education  
Nebraska Family Career &  
Community Leaders of America  
(FCCLA)  
Nebraska Improv  
Nixon Group  
Pioneer Development Systems  
Polk County Health Department  
SmokeLess Nebraska  
Snitily Carr Production Group  
Youth Rehab & Tx Center

## Attachment 2 Tobacco Free Nebraska Survey Efforts

- *The Youth Tobacco Survey* (YTS) investigates such important issues as prevalence of youth tobacco use, youth access to tobacco products, and the factors that contribute to lifelong addiction.
- *The Adult Tobacco Survey* (ATS) collects data on the prevalence of tobacco use among adults and issues related to the likelihood of smoking cessation or initiation. The survey also assesses the prevalence of restrictive smoking policies, and attitudes about tobacco control measures.
- *The Youth Risk Behavior Survey* (YRBS) monitors priority health-risk behaviors that contribute to the leading causes of mortality, morbidity, and social problems among youth and adults in the United States. The behaviors fall into six categories:
  - Behaviors that result in unintentional and intentional injuries (personal safety, violence-related behavior, depression and suicide);
  - Tobacco use;
  - Alcohol and other drug use;
  - Dietary behavior & oral health;
  - Physical activity; and
  - AIDS education.
- *The School Administrators Survey* (SAS) assesses the prevalence and comprehensiveness of school campus tobacco policies.